

Geo Origins | 2019 | Summary of characteristics Geo Origins lifestyle group 1-12

	Age	Children	Ethnic Diverse	€	ClassA	Owner Occupied	Apart ments	Detached	Car	Married	Energy A/AA	High Spender	House <1950	House >2000	%
1	+	+	-	++	0	+	--	++	++	++	++	-	++	0	9,2
2	+	+	-	++	++	++	--	++	++	++	-	++	-	0	14,3
3	--	--	+	++	++	+	+	-	--	--	+	0	+	+	12,1
4	-	-	++	++	++	-	++	--	-	-	0	++	+	-	16,2
5	0	++	++	++	+	+	-	--	+	0	0	++	--	++	3,4
6	+	+	0	--	--	--	--	--	+	0	-	0	-	-	10,1
7	0	++	0	0	0	++	--	--	++	++	++	+	-	-	17,3
8	+	--	-	++	-	-	++	--	0	+	++	--	--	+	5,4
9	++	--	--	--	-	-	-	+	0	--	-	0	0	+	0,5
10	++	--	++	--	--	--	++	--	-	--	--	--	--	-	0,3
11	-	--	++	--	--	--	++	--	--	--	--	--	--	0	10,4
12	0	--	-	+	+	--	+	+	--	--	--	0	0	++	0,2

	Geo Origins Lifestyle	Karakteristiek
1	Old Wealth	Elite town neighbourhoods, affluent farmers and countryside, growing up kids, empty nest
2	Affluent suburbia	Affluent green areas, semi detached and detached, spacious, teenagers and empty nest, commuters
3	City professionals	Urban, high education, affluent, owner occupied city housing and apartment, charming city areas
4	Trendy urban	Urban rental apartments, well educated, affluent, trendy, millennials, diversity
5	Modern careerists	New housing areas, owner occupied, young families, cultural diversity, like IJburg/Amsterdam
6	Family renters	Older family's, rental, rows, '50-'70, have car, traditional, teenagers
7	Maturing suburbs	Planned neighbourhoods 1960-80, above average, owner occupied, car, energy conscious
8	Modest elderly	Pensioners, owned and rental, sometimes young start up households, new urban neighbourhoods
9	Entrepreneurial families	Owned, mostly detached, country or urban transitional or outskirt areas
10	Affordable starter homes	Mostly young, sometimes pensioners, rental housing in older city areas, low income
11	Cultural diverse	Mixed immigrant and multi ethnic areas, urban or apartment neighbourhoods, rental apartments
12	Non residential areas	Mostly owner occupied in newer non residential areas